

Mission Statement: If you can dream it..... inspire, encourage and motivate young people in the pursuit of excellence.

January 1, 2009

Dear Community Partner:

As we begin preparing for the 6th Annual Players Ball 3 on 3 Basketball Tournament to be held April 18th, 2009 at The Gym at Peachtree, we ask for your support of the Robert F. Wharton Foundation, Inc. tournament and silent auction. The Foundation was created in 2003 to celebrate the lives of Robert F. Wharton and William R. Wadley, an inspiration to their peers and community. In just five short years, the Foundation has awarded eight academic scholarships and four athletic scholarships supporting future role models in the Atlanta community. In only our fifth year, the Foundation has raised over \$40,000.00 which we hope to grow into a \$100,000 endowment to continue this legacy annually. Your support and sponsorship of the 5th Annual Players Ball is both needed and appreciated as we strive to reach this goal.

In 2008, the Players Ball tournament reached out to over 125 members of the community including players, volunteers and spectators to raise over \$5,000. Player participation has reached up to 23 teams in the past. The Silent Auction included over 40 items donated by new and returning sponsors – with everything from sports event tickets, tickets to the theatre and ballet, dinners at local restaurants, vacation home rentals, sports memorabilia, dog spa packages, personal training, day camps, and many, many more. Spectator activities in past years have included guest appearances by the UGA Cheerleaders, Dance Team, GT Cheerleaders, Atlanta Hawks A Town Dancers, Atlanta Falcons Cheerleaders, DJ Brooklyn, national rock band 13 Stories and music entertainment. We cannot wait to see how much we will grow in 2009!

Your generous participation goes beyond the actual event and reaches out to change lives in our community. The money raised helps provide two college scholarships, allows deserving young athletes the opportunity to play organized sports, and to provide summer camp opportunities for children otherwise unable to afford it. The Robert F. Wharton Foundation is able to open doors that will help inspire, encourage and motivate the young people in our community.

Again, thank you for your support. With your support, we can surpass our goals and we look forward to a continuing relationship with your company.

Best Regards,



Patsy Wharton
Board Member, Scholarship Director

Sarah Wharton
Players Ball Executive Director